Parul Sharma, UX Designer

As a UX/UI designer based in India with more than 6+ years of experience, I am passionate about bridging the gap between design and engineering. My primary goal is to create products that are not only delightful, but also usable and useful, while meeting the business needs.

Oracle,

Sr. UX Designer, Bangalore, India

Sept 2022 - Present

- My present role within Oracle's Financial Service Global Business Unit involves overseeing the complete UX design process for Oracle's cloud-based banking platform, from its inception to timely delivery. This entails tasks such as collecting requirements, generating ideas, developing features, conducting reviews and obtaining feedback, and ensuring successful implementation.
- Advocate and contribute to Oracle's Redwood design system and methodologies as it relates to all of Oracle outside of the financial business sector.

Deloitte,

Visual Designer, Gurugram, India

Sept 2021 - Sept 2022

- Collaborated with development teams to ensure design specifications were implemented for multiple SAAS and B2C products.
- Created personas, visualisations, storyboards, task flows, wireframes, high-fidelity mockups, and prototypes for digital products.
- Received the Applause Award for excellent performance.

Dew Solutions,

Visual Designer, Gurugram, India

May 2019 - July 2021

- In my role as a visual designer, transformed client business requirements, user needs, and technical requirements into visually appealing, user-friendly designs.
- Collaborated with stakeholders, project managers, and developers to ensure a consistent and integrated brand perception, as well as a positive user experience.

Webenza,

Graphic Designer, Bangalore, India

June 2017 - April 2019

Collaborated with senior stakeholders, and created designs for a wide range of media, including branding, illustrations, information graphics, and presentations that targeted global audiences.

CONTACT

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SKILLS

- User Research
- Figma
- Prototyping
- Sketch
- Design System
- Adobe Photoshop
- Visual Design
- Adobe Illustrator

EDUCATION

April 2015 - May 2017

MFA : Applied Arts

Amity University, Noida

April 2011 - April 2015

BFA : Animation

Amity University, Noida

2011

Higher Secondary (12th)

Delhi Public School, Bulandshahr

CERTIFICATIONS

Enterprise Design Thinking

IBM : Practitioner Course

Click here to check credentials

Digital Skills : UX

Accenture

Click here to check credentials

Foundations of (UX) Design

Google

Click here to check credentials